

Aschoff Solar Company News

July 2018

Delegation trip to Cuba

Aschoff Solar joined a business delegation trip, organized by the German Chamber of Foreign Trade on the subject of "Renewable Energy and Energy Efficiency in the Food and Tourism Industry" in Cuba.

Arranged by the Central American Chamber of Foreign Trade with the support of the German Renewables Academy (RENAC), the trip took place as part of the Energy Export Initiative of the Federal Ministry for Economic Affairs and Energy.

The official event was from 11th to 15th of June, but already days before potential customers and distribution partners were visited to figure out a possible market entry in Cuba.

The journey was preceded by detailed research into the general state and market situation, especially with regard to energy development.

On 15th of June, Cubaenergía invited about 50 stakeholders to the renowned Hotel Nacional de Cuba, to present the solutions of Aschoff Solar and to discuss about market requirements.

Cuba certainly has an excellent solar irradiation and renewable energies are expected to receive more support from the government in the future, to meet the growing demand.

